

Host broadcasters are obliged to include the following footage from MD-1, in HD with stereo sound, in their news exchange feed:

- the home team training session – including close-ups of key players. Should the home team train at their training ground, then the host broadcaster must still cover the training session, even if a live transmission is available
- the away team training session – including close-ups of key players
- the home team press conference – including important quotes from the manager/head coach and key players
- the away team press conference – including important quotes from the manager/head coach and key players

The following footage is optional, but best efforts should be made to include:

- interviews with home team player and/or head coach/manager
- interviews with away team player and/or head coach/manager
- stadium-specific footage, e.g. trophy room, statues, murals, etc. (

UEFA, the HB and MVB should liaise in order to facilitate the delivery of the MVB's MD-1 interviews, where available, for inclusion in the news exchange feed.

NEWS EXCHANGE FEED CONTENT GUIDELINES

Below is a suggested timings overview and order for the news exchange feed.

Please note that these timings and order are only a guideline and host broadcasters can adapt their news exchange feed as required (however, the overall compilation must be 15 minutes long):

- home team training session 2:00
- home team press conference 2:30
- home team one-to-one interviews 2:30
- away team training session 2:00
- away team press conference 2:30
- away team one-to-one interviews 2:30
- stadium shots 1:00

All camera movements must be stable to avoid any shaky camera footage. The edit should be completed using cuts between shots and not mixes, and no identifying slates should be inserted between sequences.

PRESS CONFERENCES

- the host broadcaster has priority over any other cameras (i.e. central position) for the MD-1 and MD press conferences
- press conference footage for the news exchange feed should always be framed with the official press conference backdrop from a central position
- the camera should be framed so that all rows of sponsor logos on the press conference backdrop are visible
- if simultaneous English translation is available during the press conferences, it shall be included on separate audio tracks (audio 3) as a guide only. If available, other language translations may be included on audio track 4, subject to confirmation by UEFA
- the host broadcaster should only include answers from the respective coach and player. No interpreter footage should be included
- there should also be a good balance between the answers of the respective coach and players (at least one answer from each individual)